

TCNJ STRATEGIC PLAN 2016-2021
STRATEGIC PLANNING AND RESOURCE COMMITTEE
DRAFT DOCUMENTS (as of 9/14/15, updated 9/30/15)

Mission:

The College of New Jersey, a nationally recognized public institution founded in 1855 as the New Jersey State Normal School, is a primarily undergraduate and residential college, with targeted graduate programs. Grounded in the liberal arts, TCNJ's personalized, collaborative, and rigorous education engages students at the highest level within and beyond the classroom. We believe in the transformative power of education to develop critical thinkers, responsible citizens, and lifelong learners and leaders. The College empowers its diverse students, staff, and faculty to shape their communities both locally and globally.

Vision:

TCNJ will offer an unparalleled education in a vibrant, collaborative, and inclusive community of learners who will make a distinct mark on the world. We will be one of the best higher education institutions in the country, and as a public college, we will do this while being committed to accessibility and affordability.

Values:

Excellence

- We admit highly talented students, whom we challenge to discover and realize their potential.
- We support innovation and experimentation and continue to build on our accomplishments. We hold the highest expectations for ourselves and support each other in achieving them.

Engagement

- We encourage students, faculty, and staff to pursue their curiosities and passions inside and outside the classroom.
- We collaborate across disciplinary and operational boundaries to draw on all our strengths.
- We work together to enrich our local, national, and global communities.

Integrity

- We treat each other with civility and respect.
- We act ethically and take responsibility for our choices.
- We work together in a spirit of fairness, cooperation, and transparency.

Inclusiveness

- We recognize the unique worth of each member of our community.

- We believe that a community composed of people with diverse backgrounds, perspectives, and abilities promotes learning and engagement.
- We are committed to building that diverse community.

Strategic Priorities:

Strategic planning at TCNJ involves a need to make disciplined, informed decisions about the goals that we will and will not pursue. To sustain and advance the academic enterprise at TCNJ, we dedicate ourselves to a focused pursuit of the following strategic priorities.

Priority I: Attract and retain talented students, faculty and staff into a diverse and inclusive community.

Priority II: Enhance our Signature Experiences.

Priority III: Promote our distinctive identity to enhance institutional and program recognition at the national and global level.

Priority IV: Build and maintain a safe, sustainable and accessible physical and technological infrastructure that supports high-caliber learning and prepares students for a changing world.

Priority V: Achieve a sustainable financial model that allows us to realize our vision while maintaining quality and affordability for the students we serve.