

The College of New Jersey
Strategic Planning Process
Preliminary Timeline
Draft: For Review and Discussion

OCTOBER, 2011

- Initial meeting with the Committee on Planning and Priorities
- Recruiting of TCNJ faculty and staff to:
 - Conduct the focus groups
 - Analyze the focus group data
 - Prepare the Executive Summary of focus group results
- Preparation for personnel to conduct the focus groups.
- Scheduling of focus groups with faculty staff and students
- Identification of Task Force members
- Finalization of the strategic planning approach and timeline

NOVEMBER, 2011

- Focus groups begin, focusing on faculty, staff and students
- Analyzing the focus group results begins
- Preparation for other aspects of the strategic planning process

EARLY DECEMBER, 2011

- Focus groups continue, including the Board and administrative leadership
- Data analysis continues
- Meetings with:
 - Faculty Senate
 - Staff Senate
 - Student Government

JANUARY, 2011

- Remaining focus groups are completed, focusing on external stakeholders, such as:
 - Alumni
 - Community Advisory Councils
- Data analysis continues
- Preparation of the Executive Summary of focus group results

FEBRUARY, 2012

- Two-day strategic planning meeting (or alternative scheduling).
- Strategic map draft completed.
- Plan to communicate the strategy to key stakeholders finalized.

MARCH – APRIL, 2012

- Communications sessions to vet the strategy for the College with key stakeholders and secure their feedback (including initial presentation to the Board).
- Feedback from stakeholders summarized and analyzed.
- Implementation planning efforts begun.

MAY, 2012

- Revisions to the strategy based on feedback from key stakeholders completed.
- Final version of the plan recommended to the President.

JUNE, 2012

- Final strategic plan for the College recommended to the Board.