TCNJ Strategic Map Tracks of Work

**Phase 1**

The Strategic Tracks of Work support the Central Challenge – “Make the strategic choices necessary to provide educational excellence on an affordable, sustainable basis” – to sustain educational excellence, keep the college affordable for students, and achieve long-term sustainability in a difficult and changing economic climate. In phase 1 we are limiting our efforts to 4 tracks of work. The teams responsible for each track of work are charged with developing implementation plans that include the following elements (preliminary plans were developed at the 5/14-15/2012 Implementation Workshop):

* Key results
* Deadlines for each result
* Accountabilities for achieving each result

**Models of Reallocation and Revenue Enhancement**

**Co-Leads – Treasurer Lloyd Ricketts and Brian Potter (Faculty)**

***Develop and Implement a Sustainable Financial Model Supporting A, B, C***

D-1: Build Financial Models to Support Strategic Resource Deployment

D-2: Implement Reallocation to Support Strategic Priorities

***Develop and Implement a Sustainable Financial Model Supporting A, B, C***

D-3: Identify and Implement Creative Options for Revenue Enhancement

**Strategic Decisions & Processes**

**Co-Leads – CPP and Cabinet – Interim Provost Susan Bakewell-Sachs and Co-Chair of CPP**

***Create a Strategically Effective Institution Supporting A, B, C***

E-1: Align Decision Making with Strategic/Institutional Effectiveness

E-2: Align Institutional Planning, Assessment and Budgeting Processes

**Define Distinctive Identity**

**Co-Leads – VP Enrollment Management Lisa Angeloni and Mort Winston (Faculty)**

***Clarify and Communicate Mission, Identity and Distinctiveness***

A-1: Define a Concise Institutional Identity

**Excellence/Signature Programs**

**Co-Leads – VP Student Affairs Vicky Triponey and Cindy Curtis (Faculty)**

***Clarify and Communicate Mission, Identity and Distinctiveness***

A-3: Identify Points of Excellence and Distinctiveness

***Strengthen TCNJ’s intellectual community and focus academic programs***

B-2: Use Program Assessment to Define and Drive Excellence

***Strengthen TCNJ’s Intellectual Community and Focus Academic Programs and***

***Strengthen the Integrated Transformative Total Student Experience***

B/C-3: Identify and Prioritize Signature Experiences and Foster Universal Participation

## Cross-Cutting Strategic Priority F – Create a culture of Accountability Focused on Outcomes and Metrics.